

ЗМІСТ TABLE OF CONTENTS

Частина 1 Part 1

ЕКОНОМІКА ТА УПРАВЛІННЯ НАЦІОНАЛЬНИМ ГОСПОДАРСТВОМ NATIONAL ECONOMY MANAGEMENT AND ECONOMICS

<i>Shkarlet S. M., Dubyna M. V.</i> Application of turbulent approach to the knowledge of the economic systems	8-15
<i>Britchenko I. G., Cherniavska T. A.</i> Transport security as a factor of transport and communication system of Ukraine self-sustaining development	16-24
<i>Гонта О. І., Косач І. А.</i> Особливості формування інтеграційних підприємницьких агропромислових структур в контексті відносин державно-приватного партнерства	25-29
<i>Hrazhevskaya N. I., Petrovsky M. V., Demydiuk O. O.</i> Efficiency of institutional transformations in post-communist countries	30-36
<i>Kalenyuk I. S., Tsymbal L. I.</i> Transformative leadership of universities in the global economic environment	37-42
<i>Marhasova, V. G., Sakun O. S., Klymenko T. V.</i> Modelling and prognostication of macroeconomic dynamics of providing the economic sustainability to the economic security threats	43-54
<i>Naumov A. B., Panyuk T. P., Danylchenko L. I.</i> The impact of social policy on the development of innovative medical insurance in Ukraine	55-62
<i>Shpak N. O., Bublyk, M. I., Rybyska, O. M.</i> Social minima and their role in the formation of household welfare in Ukraine	63-71
<i>Brukhanskyi R. F., Furman O. Ye.</i> Accounting information positioning of agrarian business socio-economic strategy	72-79
<i>Vyhovska V. V.</i> Formation of an insurance market security strategy	80-86
<i>Gogol T. A., Volot O. I.</i> Tax methods regulating development of small business in developed world countries	87-92
<i>Gryshova I. Ju., Yanchuk A. O., Shestakovska T. L.</i> The mechanism for implementing the functions of consumerism in market conditions	93-101
<i>Derii Zh. V., Zosymenko T. I.</i> Perspective directions of economic cooperation between Ukraine and Belarus as a factor of regional security	102-106
<i>Kurmaiev P. Yu., Pyzhianova N. V.</i> Organizational and economic mechanism of state regulation of higher education system in Ukraine	107-112
<i>Shevchuk O. A.</i> Formation of the public financial control system	113-118
<i>Yazliuk B. O., Shandruk S. K., Huhul O. Ia.</i> Social responsibility of economic entities: economic nature and essence	119-127
<i>Romanenko Y. A., Chaplay I. V.</i> Implementation of information integrated systems in the process of investigation of competition on the external market	128-133
<i>Непомняшчы О. М.</i> Problems and prospects of international investment projects implementation in Ukraine illustrated by international technical assistance projects (programs)	134-139
<i>Червякова О. В.</i> Перехід до парадигми розвитку механізмів трансформації державного управління в умовах суспільних змін	140-146
<i>Ivanova L. B.</i> Analysis of international and national experience in deliberate bankruptcy	147-152
<i>Krasota O. V., Melnyk T. H., Borysenko O. A.</i> The change in priorities of state regulation of the small businesses' development	153-161
<i>Martynenko V. V., Paliukh O. M.</i> State funding problems and directions in agricultural sector	162-168
<i>Marchenko N. A., Iurchenko M. Y.</i> Features and prospects of venture financing in Ukraine	169-175
<i>Онищенко С. В., Маслій О. А.</i> Організаційно-економічний механізм упередження загроз бюджетній безпеці економіки України	176-184
<i>Паливода О. М., Селіверстова Л. С.</i> Управління інноваційним розвитком промисловості в країнах	

Європейського Союзу на основі формування кластерної інфраструктури	185-191
<i>Poyda-Nosyk N. N.</i> Financial security of Ukraine in conditions of European integration	192-196
<i>Basenko K. O., Batrakova T. I., Kushnir S. O.</i> The activation of regulatory policy towards the development of social investment	197-202
<i>Gutorov A. O.</i> Scientific bases of the grocery integration's development in the agrarian sector of the economy	203-209
<i>Demchenko O. P.</i> The state regulation mechanism of cooperation between higher educational institutions and business	210-217
<i>Popelo O. V.</i> Methodological approaches to modernization processes of the productive forces in the conditions of eurointegration	218-224
<i>Реферату / Abstracts</i>	225-234
<i>Відомості про авторів / Authors data</i>	235-247
<i>Правила оформлення та подання рукопису до журналу / The rules of formatting and publishing the article in the journal</i>	248-251

Частина 2
Part 2

РЕГІОНАЛЬНА ЕКОНОМІКА
REGIONAL ECONOMICS

<i>Abakumenko O. V., Lukiashko P. O.</i> Cross-subsidization as a destructive factor of Ukraine's electric power development	8-12
<i>Aparov A. M.</i> Market competition: comparative economic and legal characteristic	13-18
<i>Akyumenko O. Y., Petrovskaya A. S., Zholobetska M. B.</i> Synergetic approach to the implementation of "green economy" strategic priorities	19-23
<i>Yushchenko N. L.</i> Current state of development in the field of economic and mathematical modeling of thermal power	24-31
<i>Matviichuk N. M., Shulyk Y. V., Shmatkovska T. O.</i> Financial incentives to energy saving in the housing sector of Ukraine	32-39

ІННОВАЦІЇ
INNOVATIONS

<i>Savchenko V. F., Grivko S. D.</i> Mechanism of formation and activity of innovation cluster structure of engineering complex	40-47
<i>Gryshchenko I. M.</i> Innovative approaches to facilitate the interaction between research, knowledge-intensive business and higher education as a factor of enhancing the education quality	48-53
<i>Resler M. V.</i> Accounting and analytical support for innovation process	54-60
<i>Hanushchak-Efimenko L. M., Kaplun V. V., Shcherbak V. G.</i> Resource-innovative model of raising university autonomy	61-69
<i>Yakymchuk A. Y., Akimov O. O., Semenova Y. M.</i> Investigating key trends of water resources attraction into economic turnover	70-75
<i>Tolkovanov V. V.</i> Territorial communities' cooperation (intermunicipal cooperation – IMC) as an innovative tool for ensuring local economic development and municipal consolidation	76-80
<i>Nazarko S. O.</i> The virtualization as innovative technology of training personnel in the educational services market	81-85
<i>Perminova V. A., Sikaliuk A. I., Lytvyn S. V.</i> Open educational environment as an integral part of innovative education	86-90

ЕКОНОМІКА ПРАЦІ
LABOUR ECONOMICS

<i>Гришнова О. А., Брінцева О. Г., Шурпа С. Я.</i> Фіктивізація людського капіталу та нові ризики в сфері зайнятості	91-98
<i>Kychko I. I.</i> Rational component of motivational factor of labour productivity growth	99-102

<i>Skupskiy R. M., Melnychuk L. S., Shcherbata M. Y</i> Methodological aspects of labor potential use and regional demographic problems	103-109
<i>Hryshchenko S. V.</i> Motivation for effective work staff social services	110-114

**УПРАВЛІННЯ ПІДПРИЄМСТВОМ
ENTERPRISE MANAGEMENT**

<i>Babenko V. O.</i> Modeling of factors influencing innovation activities of agricultural enterprises of Ukraine	115-121
<i>Harafonova O. I.</i> Strategic approach to mechanism of budgeting in financial planning of agricultural enterprises	122-127
<i>Havrylenko T. V.</i> Corporate social business's responsibility as the instrument of managing of the enterprise	128-133
<i>Gonchar O. I.</i> Scientific and methodical bases of perfection enterprise capacity assessment	134-139
<i>Kosenko O. P., Kobieliava T. O., Tkachova N. P.</i> Monitoring the commercial potential of intellectual property	140-145
<i>Лень, В. С., Гливенко, В. В.</i> Облік транспортно-заготівельних затрат підприємств роздрібної торгівлі	146-150
<i>Гмуря В. П.</i> Особливості оцінки фінансової стійкості підприємства в умовах кредитування аграрного виробництва	151-157
<i>Zaitseva O. I., Betina V. O.</i> Scientific and methodological approaches to the incorporation adaptation potential in enterprise management system strategic	158-161
<i>Khachatryan V. V.</i> Marketing management providing of entrepreneurial potential as a requirement of modern market	162-167
<i>Goncharenko I. M.</i> The application of modern HR - technologies as an effective tool improvement of personnel management enterprises in Ukraine	168-178
<i>Chikirisov D. V.</i> Identification of the mass media company market competitive position using methodological approaches of the portfolio analysis	179-184

**ФІНАНСИ. БАНКІВСЬКА СПРАВА
FINANCE. BANKING**

<i>Vasyli'eva T. A., Leonov S. V., Makarenko I. O.</i> Modern methodical approaches to the evaluation of corporate reporting transparency	185-190
<i>Rekova N. Yu., Akimova O. V.</i> Features and shortcomings of world system of counteraction to money laundering and financing of terrorism	191-197

**МЕНЕДЖМЕНТ
MANAGEMENT**

<i>Vdovenko N. M., Hryshchenko N. P., Marchenko I. O.</i> Methodological component of forming the market of goat products in Ukraine	198-201
<i>Vdovenko N. M., Sokol L. M.</i> Applied basis of fish policy effect to public food providing	202-207
<i>Goncharenko O. G.</i> Conceptualization approaches to strategic management of penitentiary system	208-212
<i>Реферату / Abstracts</i>	213-222
<i>Відомості про авторів / Authors data</i>	223-235
<i>Правила оформлення та подання рукопису до журналу / The rules of formatting and publishing the article in the journal</i>	236-239