

## **INNOVATIVE METHODS OF FOREIGN LANGUAGE TRAINING SPECIALISTS**

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In modern society studying foreign languages is becoming an essential component of professional training. Experts in different fields are interested in a high level of language proficiency, because it affects the successful solution of issues and professional growth. In many areas there is a need to establish contacts with foreign partners.

The main goal of the article is to introduce innovative methodological techniques that will provide positive changes in the system of professional training of prospective economists in the process of learning of foreign language.

According to the aim the following tasks have been formed: 1) analyze scientific research papers on the given topic; 2) review innovative methods of foreign languages teaching and different techniques used in the teaching process.

The success and the achievement of this goal depends on the applied methods and teacher qualifications. The ability to use information technology and modern teaching methods contributes to the rapid understanding of new material. By combining different techniques, teacher will be able to solve specific educational programs.

Today, there is a large set of training materials for people with different levels of language knowledge. With this in mind, teachers and students should be familiar with modern methods of foreign languages teaching. Modern stage is characterized by careful selection of methods of foreign languages teaching. Particular emphasis today is made on modern information technology and actual trends. There is a sort of selection of the most effective methods, techniques and tools during the preparation of specialists in various fields. The most important goal, according to scientists is the formation of a secondary language personality. To do this, it is important to separate it from the mother tongue, in order to avoid errors in perception.

E. Atkinson (Atkinson et al., 1996) argued that there are various innovative teaching practices that should be adopted to improve the educational aspect. Specifically, consideration should be given into both the theoretical and empirical skills and the general redesign and modernization of the traditional curricula as well as implementing teaching practices that will facilitate the development of the necessary skills and competencies (verbal or written) to allow students to tackle language problems in the real world. A key requirement for the future is the need to prepare students to participate in the information society, where knowledge is the most crucial factor in the social and the economic development of a country. The adoption of new Information Technologies and Communication has led to significant changes in both the structure and the functionality of foreign language education. The introduction of new technologies has led to the development and dissemination of Electronic learning (e-learning) and distance learning courses thereby offering a new dimension to the provision and content of education. This is evident across Universities and Open Universities in particular where new technologies now play a dominant role.

C.C. Bonwell and J. Eison (1991) have proposed several techniques to support and promote active learning:

- The use of visual media during the lectures (video, multimedia, slides).
- The encouragement of students to take notes during lectures.
- The use of computers during teaching.
- The encouragement of students to solve problems during the case study
- The use of simulations, role playing and various graphics
- The use of collaborative learning.

During selection of innovative methods the following criteria are taken into account:

- Creating a comfortable and supportive atmosphere for student, promotion of natural interest and desire to learn a new foreign language.
- Involvement of emotions, feelings, experiences in the educational process to stimulate verbal, written and creative abilities.
- Use of the cognitive approach in the educational process.

- Call to work with the language on their own at the level of emotional and physical capabilities. Various forms of work will help to achieve these goals.

Today there is a tendency to individualize the learning process and the use of new information technologies in the education system.

Implementation of innovative methods of training aims to:

- develop and improve students' skills to make presentations in English, to take part in business communication i.e. in conferences and negotiations;

- learn the specific vocabulary for certain situations of communication, that is described by requirements and the standards of professional language training and which is implemented in the field of international business activities of economic specialists;

- practice communicative situations which are typical for professional activities of economists and to eliminate typical mistakes, difficulties and barriers that can arise in the process of professional communication of economics;

- motivate students to improve their language skills and to apply them in real context professional situations.

Such methods as a method of the problem solving, method of projects, discussion, role plays, simulations, training are described. The features of their implementation are described stage-by-stage in the training process, and also the expediency of their implementation is stated. Competent-active approach implies changes in the content of education in order to create competence of the student. The development of new knowledge has activity manner, so students are trying in various ways to apply their knowledge in practice.

Characteristic features of competencies are:

- The versatility and the ability to use in daily life.
- Interdisciplinary and versatility.
- Forming the basis for the further development of thought, reflection and self-assessment.

It can be concluded that formed competences are a valuable asset in the learning process. In the future, the student has the opportunity to develop skills and to analyze new information.

The key moment in the modernization of the educational process is the introduction of modern information and communication technologies. In our time, they not only help in training, but also become a means of communication for millions of people around the world. Anyone faced with innovative technologies in the educational, professional and personal relationships, so in the process of training particular attention should be paid to this. The computer makes it easy to simulate a situation, access a variety of educational materials, exercises and multimedia data. Because of this there is a formation of systemic thinking. In studies of foreign language students are able to use educational programs and to perform various exercises. Teachers, in turn, have better control of learning. At various stages of study the students will take advantage of the Internet and various multimedia tools. This makes it easier to use humane methods and cultural studies. Teachers will be able to model problem situations much faster and easier, and students become more involved in the learning process. With the help of modern technologies it is much easier to gather information, analyze and organize it.

Modern language education is aimed at the formation of a multicultural identity, with the skills of self-analysis and systematization of new knowledge. For this purpose, competence and culturological approaches are used. Information and computer technology can improve efficiency and create the conditions for self-study. Innovative methods is an integral part of the modernization of the whole system. Teachers should familiarize themselves with the most progressive approaches and later combine them and use in work.

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